

European Climate Pact

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4 February 2021

How do you see yourself / your family affected by inaction on climate change?

Direct personal harm risks

- e.g. higher intensity & frequency forest fires, flooding

Health risks

- e.g. heatwaves, air pollution, food scarcity, spreading tropical diseases

Welfare effects

- e.g. rising food prices, migration pressures, more pressure on public spending

Quality of life decrease

- e.g. loss of landscapes and wildlife habitats, reduced tourism options etc.



What happens if we do not act?

Without action on climate change the EU will see, already **within the lifetime of our children:**

Pollution

400,000 premature deaths per year due to air pollution.

Heat & drought

90,000 annual deaths due to heatwaves.

660,000 additional asylum applications per year in the EU (at 5° temperature increase).

16% of species at risk of extinction (at 4.3° C temperature increase).

Economics

€190 billion annual losses projected for a 3° C increase in global average temperature.

Climate change could lead to a **20% food price rise** in 2050.

Floods

Globally, number of **people at risk** of being forced from their homes by river flooding could increase to **50 million** a year.



European
Commission



93%
of Europeans

see **climate change** as a serious problem.



93%
of Europeans

have taken at least one **action**
to tackle climate change.



79%
of Europeans

agree that taking action on climate change
will lead to **innovation**.



92%
of Europeans

agree that greenhouse gas emissions should be
reduced to a minimum in order to make the
EU economy climate neutral by 2050.



72%
of Europeans

agree that **reducing fossil fuel** imports
can increase energy security and benefit
the EU economically.



70%
of Europeans

agree that **adapting** to the impacts of
climate change can have positive
outcomes for citizens in the EU.



81%
of Europeans

agree that promoting **clean technologies**
outside the EU can benefit the economy.



84%
of Europeans

agree more public financial support should be given
to the transition to **clean energies**.

For more information, read the full report
and country factsheets here:

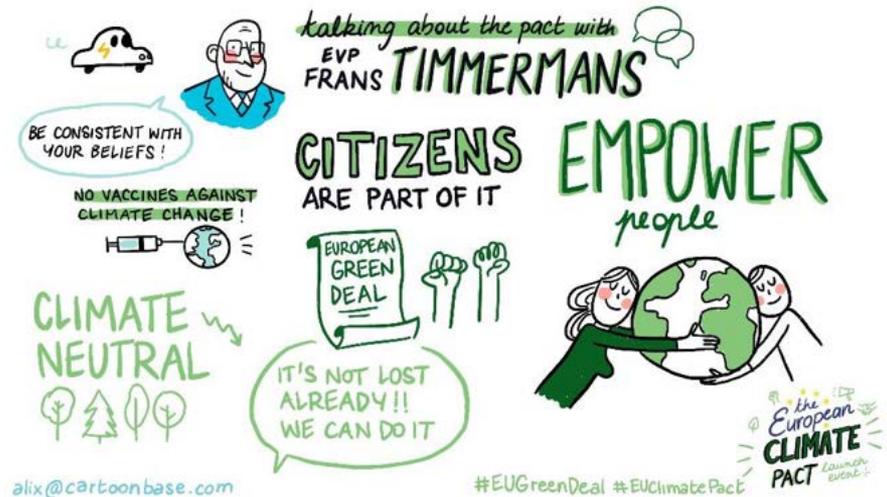


ec.europa.eu/clima/citizens/support

European Climate Pact – Awareness & Action

What, why, focus, values, who ?

“The European Climate Pact will **bring together** everyone who wants to **take action** for our planet. With the Pact, we want to help everyone in Europe take action in their **everyday lives**, and give everyone the **opportunity** to get involved in the **green transition** and **inspire** each other. When it comes to tackling climate change, anyone can take action, and **everyone can contribute.**”



What?

The Climate Pact is about **Awareness & Action**.

An opportunity for people, communities and organisations to participate in climate action across Europe:

- **Learn** about climate change
- Develop and scale up **solutions**
- **Connect** with others and maximise the impact of these solutions
- Support the **climate movement**



The Method



Who

Public administrations

regions, cities, local authorities

Multipliers

organisations & networks with existing climate actions

Youth

dedicated strand

Civil society

local community, grassroots organisations, activists

Citizens

consumers, households

Education

schools

Academia

scientific, research and innovation organisations & networks

Businesses

Non and for-profit, social innovators, trade unions, investors, philanthropies

Media

European Climate Pact – Awareness

Information and learning, e.g. Ambassadors

Translating scientifically sound information into options for acting

Promoting climate science and solutions as core subjects at schools, intermediate and higher education and for life-long learning

Debunking climate myths

Online and offline get-togethers and events



Francesca Dandolo

France



Activist, grass-roots initiative

'Green corridors' made by citizens

Regenerating nature

esp. in urban environments



Meet Our Ambassadors

Martin Helseth

Norway



Olympic, rower

Fishing out trash

Crowdfunding campaign:

1 EUR = 1 kg = 600 kg

Katarina Luhr

Sweden



City of Stockholm, Vice Mayor

Vital role of cities > 70% of emissions
Fossil fuel free and climate neutral by 2040
300 companies engaged
Sharing knowledge, experience, ambition

Meet Our Ambassadors

Mohamed Ridouani

Belgium



City of Leuven, Mayor

Connecting people
Reducing CO2 emissions
Social just transition
Leuven 2030, participation
model

European Climate Pact – Action

Enabling democratic, science-based, hands-on, transparent, locally grounded, inclusive and long-lasting action on climate change

Building on and supporting the multitude of initiatives (Knowledge Hub)

Overview of available finance, available structures, helping navigate

Signposting to and supporting EU action & beyond

Pledges – individual and by organisations



MAKING CHANGES THAT MATTER

Selected in collaboration with the UNEP, these 16 steps are the most effective way to reduce your carbon pollution and persuade others to do the same.

TAKE A STEP



Cities

- Cities produce pollution, have ecological footprint
- Municipalities in economic transition regions have an additional responsibility and... opportunity
- Many cities are already drivers of green transitions:
 - in the 'green' focus areas (mobility, buildings, green jobs and areas, etc.)
 - e.g. green mobility: clean public transport, (e)bike/car sharing, car-free day, free parking and priority lanes for electric vehicles, etc.

A city as a partner: co-creation

- With citizens: participatory budgets, public consultations and dialogues, etc.
- With businesses: charging of electric vehicles, waste recycling, etc.
- With NGOs: awareness raising and implementation of climate-related actions
- With academia: using the local research and innovation
- With youth: capturing the energy and innovative ideas for green transition



Values

Science, responsibility and commitment

Transparency

No greenwashing

Ambition and Urgency

Action tailored to local contexts

Diversity and inclusiveness

... getting citizens behind these values is... half the victory...



Examples: Citizen Assemblies

Italy - after COP 25, a legislative proposal was made by civil society representatives to set up a on the model of the **French** one.

Finland – did **consultations with stakeholders and citizens for the preparation of the new climate law to achieve the 2035 carbon neutrality target** :

- Thousands of people took part throughout 2020 via online surveys, webinars, civic meetings, school visits, targeted stakeholder meetings and **discussions**.
- Citizens and stakeholders want more **transparency** (key), concreteness and comprehensibility in the climate law.
- Social **justice** important. Role of climate law in strengthening fundamental and human rights.

There will be many ways for citizens to take part

To begin with:

- Apply for a Climate Pact Ambassador
- Commit to a pledge
- Organize a citizen or multi-stakeholder dialogue
- **Join Us!** Commit and Act.



<https://europa.eu/climate-pact>

COUNT US IN



Online launch event 16 December 2020



COUNT US IN
NET ZERO BY 2050
INVOLVE ALL CITIZENS

PACT PLEDGES

- UEFA**
 - BROADCAST CLIMATE PACT SUSTAINABLE EURO 2024
 - RAISE AWARENESS
- MUSIC INDUSTRY**
 - "NO MUSIC ON A DEAD PLANET"
 - ENGAGE THE INDUSTRY & THEIR COMMUNITIES
- SCOUTS**
 - TAKE ACTIONS & INSPIRE YOUTH
 - ENGAGED IN LOCAL COMMUNITIES
 - EDUCATE ADVOCATE
- GEN-i**
 - CLIMATE FRIENDLY ENTERPRISE
 - 100% CARBON NEUTRAL ENERGY
- GOOGLE**
 - CO₂ FREE BY 2030
 - SHARING AI TO REDUCE CO₂ IMPACT
 - INVEST IN CLEAN JOBS
 - PRIORITIZING RESOURCES
 - SUPPORT TO LEARN SKILLS

the European CLIMATE PACT launch event

#EUGreenDeal #EuClimatePact

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COUNT US IN

join us on sli do!

WHERE DO YOU JOIN FROM?
BELGIUM
FRANCE GERMANY
SPAIN AUSTRIA ITALY

WHAT HAVE YOU DONE TODAY FOR THE CLIMATE?
BIKE
LESS MEAT
VEGAN BREAKFAST

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THINK ABOUT A SPECIAL PLACE ON EARTH...
TAKE ACTION TOGETHER!
ASK YOUR QUESTIONS TO EVP TIMMERMANS VIA SLI.DO!!

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Every action counts, no action is too small!
Thank you for your contributions!



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